

## PMF Newsletter 05/2009 June 2009

Dear Friends of good Sound,

### Board of Directors is expanding!

From now on we receive active support from Oliver Masciarotte (San Francisco), Prof. Lucio Cadeddu (Italy), Hague Schmitz (Germany), Dr. Rob Toulson (Cambridge) and Zhang Jian Wen (Beijing).

You'll find more information about our new directors on web under menu "[Foundation](#)". In the coming weeks the Team will further increase its amount of Directors. A view of the workgroups (found as well under "[Foundation](#)") will give you an idea of the various tasks which lie before us.

### PMF at "Highend" fair in Munich

From 21 to 24<sup>th</sup> of May 2009 Germany's most important hi-fi fair "Highend" took place in Munich. PMF was there to make new contacts within the hi-fi industry, to look for synergies and to introduce approaches. Numerous hi-fi manufacturers confirm: Even audiophile listeners suffer from the sinking sound quality of today's publications. The "sound quality frustration" about overly compressed CDs led to a renewed trend back to the Vinyl plate and tube equipment. PMF is happy about active support on part of the Hi-fi industry to speed up finding way out of the "sound quality crisis".

### Loudness Convention at Galaxy Studio

On 28<sup>th</sup> of May, 2009 happened a Meeting in the Galaxy Studios near Brussels, Belgium under the slogan „How loud can you go “. Mastering Engineers, Radio Stations and Technical Experts discussed the Loudness problem in the Mastering and Broadcast and searched for the remedy. Present were Darcy Proper (Galaxy Mastering), Thomas Lund (TC Electronic), Friedemann Tischmeyer (PMF), Peter Van Beusekom (Orban) and Ronald Prent (Galaxy/PMF). During a hearing session Darcy Proper sent different loud mastered songs through an authentic radio processing unit from Orban. These devices are used in nearly all radio stations world-wide and do serve apart from loudness gain control and compression also the adherence to legal transmission standards. In the result the uncompressed masters sounded punchy and good, while the public was obviously shocked over the degree of the extent of the sound mutilating with overly compressed masters.

Thus two important points of view of PMF are confirmed:

- 1.) Quiet masters sound in radio just as loud as louder master, however more powerful and better.
- 2.) The way to keep level restrictions (- 0.3 Headroom) and to supply more dynamic material is right and lies in our hand. We can improve the sound of radio!

### Magix Samplitude 11 and Sequoia 11 will include TT Dynamic Range Meter Plugin

German Manufacturer Magix will include TT Dynamic Range Meter Plugin ongoing from version 11 in both audio of its state of the art applications.

Many greetings from your PMF team

Friedemann Tischmeyer (Founder)

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Prof. Lucio Cadeddu, Oliver Masciarotte, Zhang Jian Wen, Dr. Rob Toulson, Ralph Kessler